KRUM LIBRARY ADVISORY BOARD MEETING NOTES

January 16, 2018

Meeting Started: 7:04 Meeting Ended: 8:34

Members:

Present: Absent:

Pamela Gregory – Chair

Charlotte Guest - Vice Chair

Donna O'Dania Kelly Ring Adrienne Pohrte Joy Wear Austin Peterson Donna Pierce- Librarian

Visitors: none

- 1. Kelly Ring made a motion the minutes from the October meeting be approved, and Donna O'Dania seconded the motion.
- 2. Friends of the Library
 - Starting balance of \$3942.71 and ending balance of \$3847.50.
 - Teen time has had a net profit of \$126.93 by selling pizza at \$1/slice and cups of soda and candy at \$0.50 each. The cost of the pizza from the supplier is increasing slightly so the price will increase to \$1.50 per slice with soda and candy prices remaining the same or \$1.75 for pizza and a drink together.
- 3. Update from Library Director (Donna Pierce)
 - A. Monthly Statistics
 - Total number of library visits was 1134, with an average daily library visitor total of 60. There were 9 programs held, with a total program attendance of 127. Total circulation for the month of December was 1,637 items. There were 11 new library cards issued this month.
 - B. Summer Reading Program Plans
 - Preliminary plans include a mad science program, the Perot Tech Truck, The Raptors, and Ronald MacDonald. An effort is being made to increase teen programs and attendance in addition to the usual children's programming.
 - The special programs will be moved to Wednesday this year to simplify setup for staff with Monday closing.
 - C. Update on Fall Programs
 - Fall programming went well. The painting Program had 3 attendees in both sessions. It will be held again in February.
 - KPL is struggling with ways to promote programming, especially for adults. Suggestions were made of putting more information in the Krum News, possibly in the form of a monthly column to include upcoming events. Additionally, board members spreading the word at their churches and other community organizations/clubs is a good way to promote events.
 - D. Staffing Update
 - Joann Teuscher has been hired as part-time staff. She currently works Wednesday afternoon and all day Friday and Saturday. Her background is mostly in medical field, which has given her much experience with reception desk and customer service. She is getting along well with other staff and is competent in filing and shelving.
- 4. Discuss Board Involvement based on "The Board Engagement Roadmap" by the Harwood Institute.

- Prior to discussing, Adrienne Pohrte asked what is the purpose of the discussion? Director Pierce replied that with the recent changes to the board's role (new city ordinance, new building, etc), this discussion is a way of making sure we are on the same page concerning the role and responsibilities of the board.
- Director Pierce ranked the Board at 13 (out of 21) on The Board Engagement Roadmap, which is the middle classification of Somewhat Turned Outward. When questioned, various board members ranked items similarly (with some variations) to Director Pierce.
- Some of our strengths as a board are working together to develop programs, having board diversity, and wanting the library to be a part of and an asset to our community.
- Some of our weaknesses as a board are engaging the community to know its needs and being more hands on outside of meeting time.
- Everyone should read Step 3 Action Plan and get feedback from community members regarding use/non-use of the library prior to the next meeting. Director Pierce and Chair Pam Gregory will further discuss the action plan as well.
- 5. Discuss "The Power of Public Libraries" by Pam Smith
 - Libraries in general have to switch thinking from being a place of knowledge to being a place of gathering and discussion. The power of libraries is in the opportunity, knowledge, diversity, and humanity that they offer.
- 6. Discuss applicable portions of the "Public Library Advisory Board Handbook 2012" Texas State Library
 - Director Pierce requested that we be sure to read this handbook for our information.

Director Pierce announced she will be hosting $49 \, 1^{\rm st}$ graders and their teachers for a tour of the library on 2/2/18 at 9:30. She will also present a program at the Dyer family event on 2/20/18. We will delay the start of our next board meeting to 7:30 to give her ample time for her presentation.