

KRUM LIBRARY ADVISORY BOARD MEETING NOTES

July 17, 2018

Meeting Started: 7:00 Meeting Ended: 8:00

Members:

Present:

Pamela Gregory – Chair
Charlotte Guest – Vice Chair
Donna O’Dania
Kelly Ring
Adrienne Pohrte
Joy Wear
Austin Peterson
Donna Pierce- Librarian

Absent:

Visitors: none

1. Joy Wear made a motion the minutes from the May meeting be approved, and Kelly Ring seconded the motion. All in favor.
2. Recap from Friends of the Library
 - Finances: Starting balance: \$3734.77; Ending balance: \$3901.41
 - Plans are underway to host the Haunted Library again in October.
3. Update from Library Director (Donna Pierce)
 - A. Monthly Statistics
 - Total number of library visits for the month of June was 2747, with an average daily library visitor total of 125. There were 36 programs held, with a total program attendance of 954. Total circulation for the month of June was 3263 items. There were 55 new library cards issued this month.
 - B. Summer Reading Program
 - There were 36 programs in the SRP, with a total attendance of 954, which includes 824 at children’s programs, 98 at teen programs, and 32 at adult programs.
 - As of 7/17/18 456 reading logs had been handed out and 85 had been returned by 6/30/18. Reading logs can be turned in until 7/28/18.
 - Overall, programming went well but there was a situation between the presenter and a parent at the 6/27 Bubble Lady program. There was some negative discussion online regarding the program that Director Pierce was aware of and notified Mayor Harris about. He complimented her on what a great job she and library staff were doing with programming and encouraging community participation.
 - C. Update on Fall and Winter Programming
 - KPL will host the food in a jar program again in the fall.
 - There will be a folk singing program in January.
 - Santa will be at KPL in conjunction with the parade in December. FOL may sell refreshments.
 - D. Budget
 - Non-discretionary requests were presented. Austin Petersen asked if 2017 information could be made available to see new budget against old budget/actual.
 - Suggestions were made to emphasize that the movie expenses would largely be a one-time expense with potentially lower expenses in future years.

- Computers are primary. Austin Petersen asked if the leasing agreement included maintenance or software updates since it is about \$2500 more expensive to lease than just buy.
4. Discuss and finalize both the mission statement and vision statement.
 - Director Pierce presented the revised mission and vision statements.
 - Board members agreed they were good but some requested they be rewritten with the bullet point format that had been used in others in the past.
 5. Discuss goals and objectives that fit both our mission/vision statements and what we should strive for in the next five years for a “jumping off point” for the new long range plan. (Based on assignment from May.)
 - Adrienne Pohrte suggested offering programs for new residents since Krum is getting so many new subdivisions in the next few years. Information could be presented as a program or as a welcome packet and include the following: introduction to Krum (setting up water, etc with the city, taxes, etc.), local college summary (TWU, UNT, etc.), and the Krum ISD locations/breakdowns (which campuses house which grades).
 - Adrienne Pohrte also suggested offering more programs and outreach to senior citizens.
 - Kelly Ring suggested shifting the focus of Katrina’s position to social media and outreach or dedicating certain staffing hours to that. Some suggested checking with the city about advertising/event promotion on the water bill or including patron surveys in the water bill. A survey could ask what people would like to change about the library or what additions they would like to have at the library.
 - Charlotte Guest recommended reaching out to RSVP, a group of Senior citizens who volunteer in various organizations. They could possibly used to help with resources, materials preparation, etc. for children’s hour programs. The question was raised if we need to work on volunteer training and/or development.
 - Recommendations were made for increasing community programming, such as music or art that are more for adult audiences. Director Pierce mentioned that just as the market is there for the Adulting 101 classes KPL hosted this summer, there is a new genre in books labeled “new adults” for those out of teen fiction but not yet ready for “adult” books (those focused on marriage, family, etc.). Genre includes fiction and non-fiction like DIY, self-help, etc.
 - Charlotte Guest suggested possibly adding in a quarterly kids’ day with senior volunteers. This would be somewhat of a parent’s day out program with children being dropped off for a few hours with the seniors doing crafts or games, etc.
 6. Assignments/Call to Action for the next meeting: Ideas, thoughts, and input from citizens about what they would like to see in the next few years for possible inclusion in the next long range plan.